

## [Shenzhen] Shopping Frenzy in Futian

### A trendy and extensive collection of lifestyle goods!



Home to an array of newly opened collectable stores featuring the latest blind box craze, the Coco Park Futian situated in Futian Central Business District has transformed into a treasure hunting mecca, drawing the attention of locals and Hong Kong visitors alike.

Enjoy a delightful shopping experience at a 700-square-metre internet-famous general store offering a diverse array of fascinating cultural and creative products, ranging from accessories, cosmetics and household items to snacks, toys and gifts, as well as an extensive assortment of trendy gadgets.



The most popular blind boxes are placed in prominent areas at the entrance, featuring a collection of cartoon and comic characters familiar to Hong Kong people, such as Disney Princesses, Doraemon, Crayon Shin-chan, Dragon Ball and many more. As the inaugural Qpokee store in Shenzhen, the Coco Park Futian branch brings together a curated selection of acclaimed overseas brands, such as Jellycat, alongside a medley of original co-branded products resulting from collaborations with mainland designers. For instance, the SIF Store's cat-patterned colour-blocking crossbody bag, which has become a viral sensation on social media, is exclusively available at the Qpokee Futian branch. What's more, the newly introduced Bear of Color and Friends series has launched a co-branded stamp with Qpokee/“Tomato Garden (番茄花園)”, sparking a craze among stamp enthusiasts.

Shop : No. B1S-081, Level B1



Positioned as a general chain store offering green living lifestyle products, 'The Green Party' operates over a thousand branches throughout China. As its first concept store in South China, this Futian branch provides a myriad of products, including everyday household items, premium stationery, accessories, food and plush toys. The store features an extensive inventory of over 10,000 items. Among them is exclusive limited-edition merchandise co-branded between the popular Korean beaver character, Loopy, and The Green Party. Exclusive line products of Maltese, a well-known Korean dog character, have also hit the shelves at the branch to set off a buying spree among customers.

Shop: No. B1S-122, Level B1



The store also features IP products of Hatsune Miku, The King's Avatar, Eggy Party, Pokémon and Naloong. Customers of all ages will be able to find their favourite brands at the store. Apart from partnering with different IPs, the store has also launched its own original products. Notable examples are accessories from the Ocean series, the Orange Ocean and the Colourful Planet series, featuring girly designs that have been warmly embraced by customers.  
Shop No B1S-122, Level B1

**【Coco Park Futian】**

No 268, 3 Fuhua Road, Futian District, Shenzhen

Getting there:

1. From downtown area: Take Shenzhen Metro Line 1 or Line 3. Get off at Shopping Park Station and walk about 4 minutes from Exit C.
2. From East Rail Line Lo Wu Station: Get to Shenzhen Metro LuoHu Station on foot and take Line 1.
3. From East Rail Line Lok Ma Chau Station: Get to Shenzhen Metro Futian Checkpoint Station on foot. Take Line 4 and then transfer to Line 1 at Convention & Exhibition Center Station.
4. From High Speed Rail Futian Station: Get to Shenzhen Metro Futian Station on foot and then take Metro Line 3.

The above information is for reference only and is subject to change without prior notice.