

## 新聞稿

### Press Release

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#### **MTR Corporation's Brand-new "Train' for Life's Journeys 2.0" Promoting Youth Development and Co-creating a Brighter Future**

MTR Corporation is committed to promoting development opportunities for the young generation. This year, the Corporation launched the brand-new "Train' for Life's Journeys 2.0" programme, attracting over 1,000 participants from 35 secondary schools. The Social Innovation Challenge Final of the programme was held today (24 May 2024), in which several winning teams were offered a free study tour to visit MTR's businesses in Australia and Beijing respectively, where they will also learn about innovative technologies, and experience the local culture.

Themed "On Track to Thrive", "Train' for Life's Journey 2.0" features a Social Innovation Challenge, encouraging participants to delve deeply into various social inclusion topics, including disability inclusion, gender equity, ethnic diversity and intergenerational relationship, and further develop innovative solutions. At the event today, the 12 teams shortlisted in the first round presented their creative proposals, showcasing what they have learned in the past six months. The team from Po Leung Kuk Lee Shing Pik College won the Champion with a solution for driving disability inclusion, proposing the use of RFID technology to provide more useful information to the visually impaired.

Heep Yunn School, one of the four finalist teams, proposed the design of a mobile game that allows players to experience the daily lives of different ethnicities, including attire, gift-giving, and food culture to enhance the public's understanding on people from diverse cultural backgrounds. "This competition not only requires creativity, but also our judgement on the feasibility and financial sustainability of the proposal. During the process, we had the opportunity to meet with various business leaders, equipping us with financial knowledge for refining our solution," said Cinda Chan, one of the members from Heep Yunn School.

"Young people are the leaders, innovators, and change-makers of the future. In the face of the 'new normal' of the 21st century, we hope the brand-new 2.0 programme, through a series of courses, workshops and MTR case studies, will equip the next generation with the necessary future skills and innovation capacity, including design thinking, financial literacy, entrepreneurship, and AI usage, enabling them to thrive in the future. We also take this opportunity to express our gratitude to Project M<sup>2</sup> for co-organising the programme, and our ESG Projects Allies, including Dialogue In The Dark (HK) Foundation Limited, Hong Kong Family Welfare Society, The Women's Foundation, and The Zubin Foundation, for delivering insightful sharing to our participating students, allowing them to gain a deeper understanding on various social inclusion topics," said Ms Gill Meller, Legal & Governance Director of MTR Corporation.

Since 2009, the Corporation has organised the "Train' for Life's Journeys" summer programme for secondary school students. Through a series of activities and workshops, the programme inspires students to plan for their futures. The brand-new "Train' for Life's Journeys 2.0" launched this year significantly increases the quota of participants, providing a variety of online and offline trainings to equip students with the skills needed for the future and inspire their innovative capabilities.

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#### About MTR Corporation

To Keep Cities Moving, MTR makes encounters happen and rendezvous for a more connected tomorrow. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with 45 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 50,000 dedicated staff\*, MTR carries over 10 million passenger journeys worldwide every weekday in Hong Kong, Mainland China, Australia, the United Kingdom and Sweden. Together, we Go Smart and Go Beyond.

For more information about MTR Corporation, please visit [www.mtr.com.hk](http://www.mtr.com.hk).

\*includes our subsidiaries, associates and joint ventures in Hong Kong and worldwide

Photo Caption:

1. Ms Gill Meller, Legal & Governance Director of MTR Corporation recapped the fruitful result of "Train' for Life's Journeys 2.0" and thanked the support from partners and schools.



2. The team from Po Leung Kuk Lee Shing Pik College won the Champion with a solution in driving disability inclusion, proposing the use of RFID technology to provide more useful information to the visually impaired.



3. Representatives of MTR Corporation and supporting partners celebrate the great success of the Social Innovation Challenge.

