



新聞稿

Press Release

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MTR Celebrates 1 July HKSAR Anniversary with Various Travelling and Shopping Offers Providing Free MTR Rides for Children and MTR Malls Rewards Worth Over HK\$20 million

To celebrate the 27th anniversary of the establishment of the Hong Kong Special Administrative Region (HKSAR), the Corporation will offer free rides for children while all passengers can enjoy free travel on Light Rail and MTR Bus on 1 July 2024. In addition, MTR Malls eCoupons and rewards worth more than HK\$23 million will be given away to members of the public to make their travel and shopping more enjoyable on this day.

"During the 27th anniversary of the establishment of the HKSAR, we wish the HKSAR continued prosperity. Serving Hong Kong for 45 years, MTR will continue to fulfill its mission of keeping cities moving by connecting and growing communities with an efficient, safe, and reliable railway service, working with all sectors of the community to promote the development of Hong Kong," said Dr Jacob Kam, Chief Executive Officer of the MTR Corporation.

On 1 July, child passengers can enjoy free travel with Child Octopus on the heavy rail¹, including Airport Express² and journeys to and from Lo Wu and Lok Ma Chau stations. Meanwhile, all passengers can enjoy free rides on Light Rail and MTR Bus services running in the Northwest New Territories³. Passengers do not need to tap their Octopus cards when entering or exiting Light Rail stops or boarding MTR buses⁴. The Corporation will suitably adjust train service based on actual passenger demand to facilitate the public travelling to different districts for festive celebrations.

To support local consumption, the Corporation will offer shopping rewards for the public through various community-connected MTR Malls, including the distribution of 60,000 MTR Malls eCoupons to registered MTR Mobile users starting at 12:00 noon on 28 June. Several MTR Malls will also launch various promotional campaigns from June to September, with giveaways worth more than HK\$23 million in total. More details will be released in due course.

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¹ Children aged 3 to 11; Except High Speed Rail and First Class Premium on East Rail Line; QR Code Ticket, Single Journey Ticket and Contactless Bank Card (Credit Card or Debit Card) are excluded.

² As a special offer, children using a Child Octopus can travel for free on the Airport Express from 1 July 2024 to 1 September 2024

MTR Feeder Bus along East Rail Line is excluded.

⁴ The interchange discount for Light Rail and MTR Bus will not be applicable on that day.

About MTR Corporation

To Keep Cities Moving, MTR makes encounters happen and rendezvous for a more connected tomorrow. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with 45 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 50,000 dedicated staff*, MTR carries over 10 million passenger journeys worldwide every weekday in Hong Kong, Mainland China, Australia, the United Kingdom and Sweden. Together, we Go Smart and Go Beyond.

For more information about MTR Corporation, please visit <u>www.mtr.com.hk</u>.

*includes our subsidiaries, associates and joint ventures in Hong Kong and worldwide