

新聞稿

Press Release

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“Art in MTR” Exhibition Showcases the Glorious 70 Years of the Rotary Club of Hong Kong Island East through Community Art Inheriting its Legacy

The latest “Art in MTR” exhibition presents the “Rotary and Community Art” exhibition, showcasing a diverse collection of artworks including winning entries from a student photo contest organised by the Rotary Club of Hong Kong Island East, together with creative drawings and STEAM artworks by students from the Junioract Club of CCC Kei Wan Primary School (Aldrich Bay) starting from today (19 July 2024) to 2 October 2024. Through the artistic showcase at two MTR stations, the exhibition aims to inspire the public to explore art and technology, elevating their quality of life.

At Sheung Wan Station, passengers will have the opportunity to view winning entries from the “Student Smartphone Photo Contest” organised by the Rotary Club of Hong Kong Island East. Through the perceptive lenses of young photographers, the works highlight the often-overlooked beauty and heartwarming moments that permeate our everyday lives. Commuters can immerse themselves in these moments and experience the healing power of art amidst the hustle and bustle of their journeys.

Sai Wan Ho Station will host an array of “Science Fiction Paintings” and STEAM artworks created by students from the Junioract Club of CCC Kei Wan Primary School (Aldrich Bay). The students skillfully blend scientific knowledge, creativity, and imagination to present social and environmental issues through paintings and STEAM projects. By embracing art, they aim to raise public awareness of environmental challenges.

“The Rotary Club of Hong Kong Island East has been rooted in Hong Kong for 70 years, consistently adhering to Rotary’s mission of serving the community throughout these years. Through this exhibition, we aim to deepen the community’s awareness on our efforts in promoting youth services and encourage youths to showcase their thoughts from life through artworks,” said Ms Bonnie Yeung, President of the Rotary Club of Hong Kong Island East.

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“Young people are the future leaders of our society. We are delighted to see the students addressing societal needs with creativity and innovative solutions. The Rotary Club provides valuable resources and opportunities for young people to showcase their artistic talents and creativity. The MTR Corporation is proud to offer them a platform to display their works at stations, enabling students to convey art and messages to the general public,” said Ms Linda Choy, Corporate Affairs and Branding Director of MTR Corporation.

MTR Corporation strives to integrate art into stations by offering station space to artists and organisations for art exhibitions under the “Art in MTR” programme to promote artistic talent and the public’s art appreciation. Interested artists and organisations may visit the MTR website for details.

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About MTR Corporation

To Keep Cities Moving, MTR makes encounters happen and rendezvous for a more connected tomorrow. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with 45 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 50,000 dedicated staff*, MTR carries over 10 million passenger journeys worldwide every weekday in Hong Kong, Mainland China, Australia, the United Kingdom and Sweden. Together, we Go Smart and Go Beyond.

For more information about MTR Corporation, please visit www.mtr.com.hk.

*includes our subsidiaries, associates and joint ventures in Hong Kong and worldwide

About “Community Connect”

“Community Connect” is the Corporation’s platform for initiatives that aims to support everyone from the young to the old while enhancing the liveability of our city. What all the programmes have in common is that they’ve been carefully developed to nurture the communities we serve, so that together we can grow and thrive in a sustainable Hong Kong. Specifically,

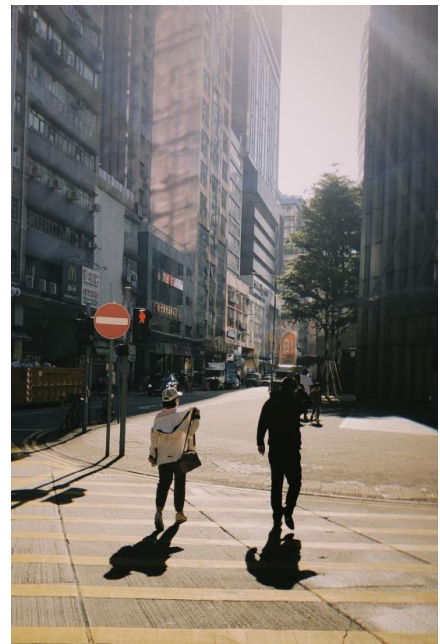
- We invest in young people as they are our customers, future leaders, innovators, and game changers – supporting their development is an investment in our communities’ futures.
- We contribute to making cities more connected and vibrant through staff volunteering and collaborating with NGOs and social enterprises to address evolving community needs.
- We enhance the travelling experience through integrating art into our station architecture and facilitating artists to stage their art-related activities or displays in our stations and malls.

Photo Caption:

1. Starting from today (19 July 2024) to 2 October 2024, the “Art in MTR” exhibition entitled “Rotary and Community Art” showcases winning entries from a photo contest organised by the Rotary Club of Hong Kong Island East, and creative drawings and STEAM artworks of students from the Junioract Club of CCC Kei Wan Primary School (Aldrich Bay) at Sheung Wan and Sai Wan Ho stations respectively.



- Champions of the "Student Smartphone Photo Contest" from the University and College Category (top left), Secondary School Category (bottom left), Primary School Category (top right) and Primary & Secondary Categories (bottom right).



- Creative drawings and STEAM artworks by students from the Junioract Club of CCC Kei Wan Primary School (Aldrich Bay) are one display to raise public awareness of environmental challenges.

