

## 新聞稿

### Press Release

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20 July 2024

#### **Taking the MTR Doraemon-themed Train For a First Look at the Grand Finale Sculpture Over 100 Kids Embark on a One-of-a-Kind Light Rail Adventure**

MTR Corporation continues to bring joy to passengers with Doraemon! The grand finale Doraemon sculpture has officially landed on the Light Rail Themed Train for a joyful encounter with passengers. This also marks the first time MTR has placed a 3D sculpture inside a train compartment, bringing immense delight to children and adults alike. In addition, the Doraemon-themed trains on the Light Rail and East Rail Line were stationed at Light Rail Siu Hong Stop and Sha Tin Station respectively today (20 July 2024) for the public to visit and take photos.

The Corporation also invited over a hundred children and teenagers from Tuen Mun and Yuen Long districts to visit the Tuen Mun Depot, and boarded the Light Rail Themed Train and headed to the “Doraemon-themed Platform” at Light Rail Siu Hong Stop. The event aimed to pass on the positive values of this cartoon character – including dreams and courage – to the next generation of Hong Kong. Following the recent debut of twelve Doraemon sculptures at MTR stations, the grand finale “surprise” took place inside the Light Rail Themed Train today, allowing passengers to have a close-up encounter with the sculpture for the first time and immerse themselves in the unique experience of having a train ride alongside Doraemon.

Ms Jeny Yeung, Managing Director – Hong Kong Transport Services of MTR Corporation said, “MTR is delighted to invite children and teenagers from Yuen Long and Tuen Mun districts to participate in our special programme with the assistance of the Tuen Mun and Yuen Long Social Welfare Departments, as well as the Hong Kong Road Safety Association. This unique tour of the Light Rail not only deepened their understanding of the Light Rail service but also instilled in them the positive values embodied by Doraemon – unwavering courage to pursue their dreams, leaving them with unforgettable memories.”

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Since May this year, MTR Corporation has partnered with the creative brand AllRightsReserved to bring the beloved cartoon character Doraemon into the MTR network. The first-ever “Doraemon-themed Platform” was set up at Light Rail Siu Hong Stop, while three themed trains, travelling on the Light Rail, East Rail Line and the Airport Express added a splash of excitement and joy to passengers’ journeys. Twelve Doraemon movie-themed 1:1 sculptures were also unveiled at seven MTR stations earlier. The final sculpture, representing the train captain look from the movie “Doraemon the Movie: Nobita and the Galaxy Super-Express (1996)”, has now made its appearance on the Light Rail Themed Vehicle, perfectly matching the vehicle. The three themed trains will continue to operate until mid-August, spreading happiness across passengers’ journeys on the MTR network throughout Hong Kong and injecting more positive energy into the community.

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#### About MTR Corporation

To Keep Cities Moving, MTR makes encounters happen and rendezvous for a more connected tomorrow. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with over 45 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 50,000 dedicated staff\*, MTR carries over 10 million passenger journeys worldwide every weekday in Hong Kong, Mainland China, Australia, the United Kingdom and Sweden. Together, we Go Smart and Go Beyond.

For more information about MTR Corporation, please visit [www.mtr.com.hk](http://www.mtr.com.hk).

\*includes our subsidiaries, associates and joint ventures in Hong Kong and worldwide

#### About “Community Connect”

“Community Connect” is the Corporation’s platform for initiatives that aims to support everyone from the young to the old while enhancing the liveability of our city. What all the programmes have in common is that they’ve been carefully developed to nurture the communities we serve, so that together we can grow and thrive in a sustainable Hong Kong. Specifically,

- We invest in young people as they are our customers, future leaders, innovators, and game changers – supporting their development is an investment in our communities’ futures.
- We contribute to making cities more connected and vibrant through staff volunteering and collaborating with NGOs and social enterprises to address evolving community needs.
- We enhance the travelling experience through integrating art into our station architecture and facilitating artists to stage their art-related activities or displays in our stations and malls.

Photo Caption:

1. Over 100 kids paid a visit to the MTR Tuen Mun Depot today (20 July 2024) to learn more about railway operations. Participants entered the simulated driver's compartment and got a taste of being a Light Rail captain! They also got the rare opportunity to experience a Light Rail "car wash". For the perfect grand finale, participants then embarked on the Light Rail Themed Train to the "Doraemon-themed Platform" at Light Rail Siu Hong Stop.



- Hundreds of people visited Doraemon-themed trains stationed at Light Rail Siu Hong Stop and Sha Tin Station respectively today.





- The grand finale Doraemon sculpture, representing the train captain from the movie "Doraemon the Movie: Nobita and the Galaxy Super-Express (1996)", was unveiled inside the Light Rail Themed Train. This marked the first time MTR has introduced a 3D sculpture into a train compartment, bringing immense joy to people of all ages.



Annex:

**Doraemon Sculptures & Station List**

	Sculpture Location	Character Look & Movie Appearance (Year of Movie Debut)
1	Tai Koo Station	 <p>Doraemon the Movie: Nobita and the Birth of Japan (2016)</p>
2	Kowloon Tong Station	 <p>Doraemon the Movie: Nobita's New Great Adventure into the Underworld (1984)</p>

3 Mong Kok East Station



Doraemon the Movie: Nobita's Drifts in the Universe (1999)

4 Kowloon Station



Doraemon the Movie: Nobita and the Knights on Dinosaurs (1987)

5  
 Hong Kong Station  
 Airport Express Lobby



(Left) Doraemon the Movie: Nobita's New Great Adventure into the Underworld (2007) ; (Right) Doraemon the Movie: Nobita's Sky Utopia (2023)

6  
 Hong Kong Station  
 Living Art Stage



(Left) Doraemon the Movie: Nobita in the New Haunts of Evil- Peko and the Five Explorers (2014) ; (Right) Doraemon the Movie: Nobita's Space Heroes (2015)

7	Hong Kong West Kowloon Station	 <p>(Left) Doraemon the Movie: Nobita's Little Star Wars (2021) ; (Right) Doraemon the Movie: Nobita and the Wind Wizard (2003)</p>
8	Hong Kong West Kowloon Station MTR e-Store*	 <p>Doraemon the Movie: Nobita in the Secret Gadgets Museum (2013)</p>



9

Admiralty Station  
MTR e-Store\*



Doraemon the Movie: Nobita and The Giant's Legend of Green Planet  
(2008)

**Sculptures at MTR e-Store are only displayed during business hours:**

Admiralty Station MTR e-Store business hours: 11am – 3pm; 4pm-8pm

Hong Kong West Kowloon Station MTR e-Store business hours: 10am – 2pm; 3pm-7pm